

RI Europe/Africa Office Club and District Support NEWSLETTER

October 2017



New Public Image Campaign

While many people have heard of Rotary, few people actually understand what Rotary clubs do. That's why Rotary has created a new global campaign called "People of Action."

A wide range of campaign materials are available in the [Brand Center](#), including adverts, social media graphics, videos, and templates so that you can include photos of your own club in action. Be sure to check back often for new campaign materials to come.

Please promote this campaign amongst your clubs! For more information, consult the campaign guidelines and the FAQs available in the Brand Center.

New online Membership courses

Do you want to know how to deal with the online membership leads, build a diverse club or kick-start your New Member Orientation? Check out the new membership courses available in the [Learning Center](#).

For District Governors

Rotaract Updates and 50th Graphics

Please ask the Rotaract club presidents in your district to ensure that Rotary International has their names and contact details. If they have not done so already, they should use this [online form](#) to communicate their latest data to RI.

Reported Rotaract club presidents can create an account in [My Rotary](#) to access and update their club and membership information online. This is also where they will find the [Worldwide Rotaract Directory](#).

This Rotary year marks 50 years since chartering the first Rotaract club. Rotaractors and Rotarians can visit the new [Rotaract 50th social hub](#) to show the community the global impact of Rotaract. Here they can also download the Rotaract 50th graphics to promote their 50th anniversary events and invite others to join the celebration!



Upcoming Deadlines

Governors-elect

27-Oct-17 IA in San Diego

Submit the completed [RITS Travel Request Form](#) to rits@rotary.org.

Are you looking for a list of all required IA registration forms? You will find it in the 2017 IA Registration Book available [here](#) (Registration deadline was **29-Sept-2017**).

Tips of the month

Promote "Connect For Good" publication

When you join Rotary, your potential to make a difference grows exponentially. But simply joining isn't going to change lives or make connections. That happens when you get involved. Shape your experience to decide how to make the most of your membership. [Connect for Good](#): Get Involved and Make a Difference.

Did you know...

...that November is Rotary Foundation month?

Have you considered sharing the [Rotary Foundation Basics Online Course](#) with those who would like to learn more about the Foundation? You could include it in your monthly letter to the clubs.